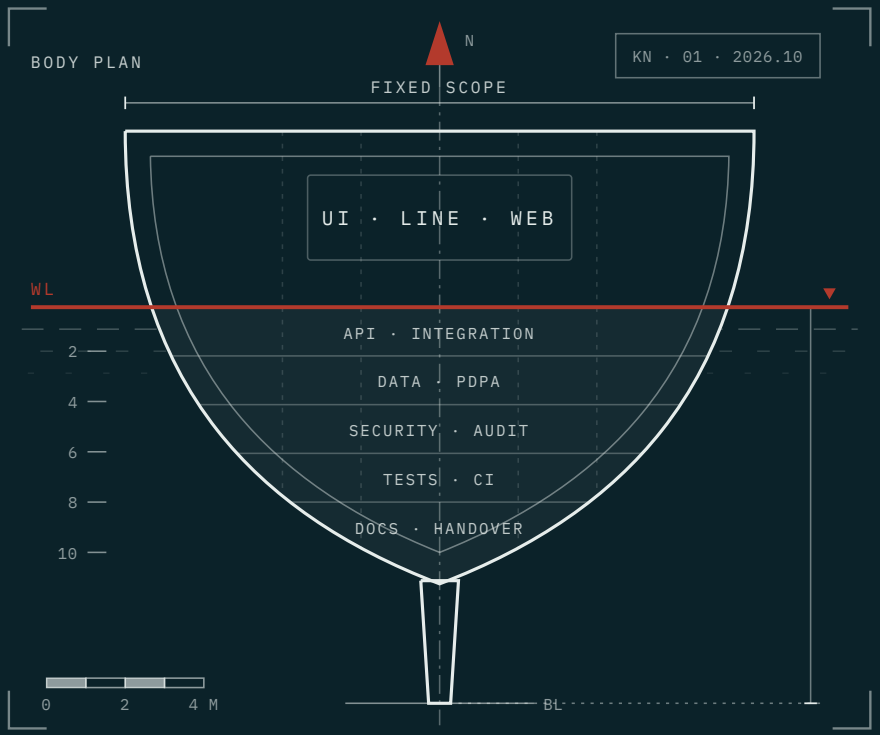
Keel North

SOFTWARE ENGINEERING · THAILAND

Built to hold course.

Mobile apps, LINE OA, internal systems and AI, built to the security standard of a financial platform.

> **The engineer you meet is the engineer who builds it.**



The vendor I'd want to hire.

Nate spent years on the buyer's side as a software engineer and project manager, doing the testing vendors skipped and writing the documents they didn't. Keel North is built on what made projects work.

~~Work arrived untested, and users found the bugs.~~

You review the work. You don't test it.

~~The team wrote the vendor's documents.~~

We write the requirements, design and handover documents.

~~A stalled project went to a new vendor who wanted to start again.~~

Code and accounts are in your name from day one, with a handover pack anyone can pick up.

~~The senior at the pitch was not the person who built it.~~

The engineer you meet is the engineer who builds it.



Pinaet Poonsarakhun (Nate)
Founder and lead engineer

600M
THB through a payment gateway on KBank and ttb

12
schools on staff and recruitment portals

18
projects from the buyer's side

15
years building software

BUYER'S SIDE	Software engineer and project manager: 9 vendors managed, 9 projects built in-house
EDUCATION	MSc in software systems engineering
TEACHING	University IT lecturer, two years

Packages and prices

Prices shown are starting points. Each build is fixed-price, agreed after the Blueprint and before any code is written. No hourly billing.

01

Blueprint

Plan before you build.

From THB 120,000

2–3 weeks

02

Takeover

Hand us the system you already have.

From THB 90,000

Audit in 1–2 weeks, then a fixed quote

03

Connect

LINE as a real enterprise channel.

From THB 250,000

Timeline set in the Blueprint

04

Workplace

Internal systems your staff actually use.

Quoted after the Blueprint

Timeline set in the Blueprint

05

Platform

Products and regulated systems.

Quoted after the Blueprint

Timeline set in the Blueprint

06

Care

Who supports it after launch? We do.

From THB 35,000 per month

Monthly, billed quarterly

How a project runs

01

Blueprint

2–3 weeks. Workshops, architecture, a prototype and a fixed quote.

02

Build

A written update every week and a test link you can try any time. Three milestones, 40 / 40 / 20, each signed off at a live demo.

03

Handover

Code, documentation and access, all in your name.

04

Care

An optional retainer with a written response time.

Milestone 1 · 40% | Milestone 2 · 40% | Milestone 3 · 20%

EVERY PRICE INCLUDES

- ✓ A paid plan before any build
- ✓ One accountable engineer, start to finish
- ✓ Security and PDPA as standard
- ✓ Full source code and IP handover
- ✓ A written SLA for support

WHAT YOU RECEIVE

- ✓ **Weekly written update** · Every week of a build
- ✓ **Risk register** · In the Blueprint, then kept up to date
- ✓ **Fixed quote** · At the end of the Blueprint
- ✓ **Handover pack** · At launch
- ✓ **Takeover audit report** · For a system someone else built

Selected work

US FINANCIAL TECHNOLOGY · NAME WITHHELD

A financial platform, end to end

A financial platform for a US company our founder started and led, hands-on, end to end: iOS and Android apps, backend, web and staff consoles, identity verification, sanctions screening and transaction monitoring, and an AI support assistant.

Flutter · Go · KYC · Compliance · Security · AI assistant

14,500
automated tests on the mobile app

77%
mobile line coverage

EARLIER WORK

Payments

A payment gateway for an international school on KBank and ttb, about 600M THB processed (≈ US$18M)

Scale

Staff and recruitment portals for 12 schools across Asia

Client names are withheld. More detail is available under NDA.

Security practice

Reviewed at the start
A security and PDPA review is part of every Blueprint, before the build, not at the end.

Least access
We work through named accounts with only the access the work needs, and remove them at handover.

No secrets in chat
Passwords and keys live in a password manager or secrets store, never in chat, email or the code.

Audit logs
Staff and admin actions are logged, so you can always answer who changed what.

Tested
Automated tests run on every change before it reaches you.

Personal data
Collected only where the system needs it, with access by role and a signed data processing agreement.

KEY TERMS

PAYMENTS	Blueprint upfront · builds 40 / 40 / 20, each signed off at a live demo
WARRANTY	12 months of bug fixes on the whole scope
OWNERSHIP	Code, accounts and IP are yours
CAPACITY	At most two builds at a time

CONTACT

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keelnorth.com/en/call · A 30-minute call, no charge

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